Product & Marketing Support

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## Attention Dealer Principals, RISO Branch Sales Managers, RSMs and DSMs

# RISO News Flash

### Product Sales Guide Update for the GR2710

On January 17, 1997 RISO, Inc. introduced the GR2710 Risograph. The GR2710 booktop Risograph is positioned as a cost-effective printing solution designed specifically to meet the needs of economy-minded users. In this section we have described the features, advantages, and benefits of the GR2710 in comparison to the competition.

### The Key Features to the GR2710 are:

- Enhanced imaging for superior print quality
- Glass platen top
- 300 x 400 electronically enhaced dpi
- Optional 50-original, fully programmable ADF
- Photo/Line mode
- Duo mode
- 3 pr-set reductions and 3 pre-set enlargements
- 100% tighter registration for better alignment
- Available as a publisher for on-line, high speed printing

Please include the following section to your

Product Sales Guide.

You may order additional GR Series Product Sales Guides (order # 1302) through customer service (800) 995-7476.

If you have any questions regarding the GR2710 or the Product Sales
Guide please contact Product Marketing.

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